

A smart port connecting smart people

Combi Port Course

# INTERNATIONAL PORT STRATEGY

Online: 28/04/2025 - 23/05/2025

In Antwerp: 02/06/2025 - 06/06/2025



Port of  
Antwerp  
Bruges  
International

## WHY

Ports play a vital role in the global supply chain as the connection between land and sea. In an increasingly dynamic world, ports must adapt to global, regional and local challenges. The past years have highlighted the crucial role of ports in the global economy, as well as the need for resilience and an international strategy in times of pandemics, trade- or armed conflicts and geopolitical shifts.

## FOR WHOM

This course is designed for C-level executives, strategists and other professionals from ports, terminal operators, shipping lines, logistics service providers and consulting firms. The aim of the course is to give participants a comprehensive understanding of the global port industry as a key component of the global value chain.

## WHAT

This course will explore the impact of major global macro-economic and geopolitical trends on port platforms, including shifts in global supply chains, digitization, climate change and the transition to renewable energy. Participants will gain insight into how these trends are shaping the port industry and the strategies needed to navigate them successfully.

It will delve into the regional differences and specific challenges facing the port industry in various parts of the world, including China, India, the Middle East, Africa, Latin America and Europe. In addition, we will visit important players on the port platform of Antwerp & Zeebrugge and examine the perspective of various actors in the supply chain. International port and maritime experts from around the globe and local experts from Antwerp will lead participants through these in-depth discussions on various topics.

### It contains 6 modules:

- **Global macro-economic and geopolitical shifts**

Major trends that are currently impacting the maritime and port industry, including demographic shifts, changes in commodity trading, the effects of globalization & deglobalization, the liberalization of trade & cross-border trade and armed conflicts.

- **Reflections on climate change, energy, transition & sustainability**

Energy transition: from an O&G based economy towards a carbon neutral world and a circular economy. Climate change is also impacting ports and must be addressed for a sustainable future.

- **Regional evolutions in port development**

Regional perspectives on port reform and development.

- **Changes in the global supply chain**

Global supply chains are facing disruptive trends such as nearshoring, regionalization and changes in total cost models. E-commerce and digitalization are also affecting the holistic approach to hinterland and corridor development.

- **Port management & strategies**

Measuring the concrete impact on ports and define strategies to respond.

- **Perspective of the various actors in the supply chain**

The role, collaboration models, strategies and actions of the major actors in the internationalisation of ports: shipping lines, ports, global terminal operations, land transport operators.

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