

A smart port connecting smart people

Combi Port Course **INTERNATIONAL PORT STRATEGY**

Online: 15/04 – 10/05 2024

In Antwerp: 13/05 – 17/05 2024



Antwerp Management School
Powered by  C-MAT



Port of
Antwerp
Bruges
International

WHY

Ports play a vital role in the global supply chain as the connection between land and sea. In an increasingly dynamic world, ports must adapt to global, regional, and local challenges. The past year has highlighted the crucial role of ports in the global economy, as well as the need for resilience and an international strategy in times of pandemics, trade conflicts, and geopolitical shifts.

FOR WHOM

This course is designed for C-level executives, strategists, and other professionals from ports, terminal operators, shipping lines, logistics service providers, and consulting firms. The aim of the course is to give participants a comprehensive understanding of the global port industry as a key component of the global value chain.

WHAT

This course will explore the impact of major global macroeconomic and geopolitical trends on port platforms, including shifts in global supply chains, digitization, climate change, and the transition to renewable energy. Participants will gain insight into how these trends are shaping the port industry and the strategies needed to navigate them successfully.

The course will delve into the regional differences and specific challenges facing the port industry in various parts of the world, including China, India, the Middle East, Africa, Latin America, and Europe. In addition, we will visit important players in Antwerp and examine the perspective of various actors in the supply chain. International port and maritime experts from around the globe and local experts from Antwerp will lead participants through these in-depth discussions on various topics.

The course contains 6 modules:

1 Global macro-economic and geopolitical shifts

Major trends that are currently impacting the maritime and port industry, including demographic shifts, changes in commodity trading, the effects of globalization and deglobalization, the liberalization of trade and cross-border trade, and the aftermath of the COVID-19 pandemic.

2 Reflections on climate change, energy transition & sustainability

Energy transition: from an O&G based economy, towards a carbon neutral world and a circular economy. Climate change is also impacting ports and must be addressed for a sustainable future.

3 Changes in the global supply chain

Global supply chains are facing disruptive trends such as nearshoring, regionalization, and changes in total cost models. E-commerce and digitalization are also affecting the holistic approach to hinterland and corridor development.

4 Regional evolutions in port development

Regional perspectives on port reform and development.

5 Port Management & Strategies

Measuring the concrete impact on ports and define strategies to respond.

6 Perspective of the various actors in the supply chain

The role, collaboration models, strategies and actions of the major actors in the internationalisation of ports: shipping lines, ports, global terminal operations, land transport operators.



Ken Houtevelts

T: +32 3 205 23 22

E: ken.houtevelts@portofantwerpbruges.com

Visit our website: apecporttraining.com

Register: <https://apecporttraining.com/registration/>