



Antwerp Management School
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Combi course

INTERNATIONAL PORT STRATEGY

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LIVE IN ANTWERP 04/05/2026 - 08/05/2026



A smart port connecting smart people



WHY

Ports play a vital role in the global supply chain as the connection between land and sea. In an increasingly dynamic world, ports must adapt to global, regional and local challenges. The past years have highlighted the crucial role of ports in the global economy, as well as the need for resilience and an international strategy in times of pandemics, trade- or armed conflicts and geopolitical shifts.

FOR WHOM

This course is tailored for middle management professionals from port authorities, terminal operators, shipping lines, logistics service providers, consulting firms, as well as representatives from government bodies, logistics associations and policy makers. It provides participants with a comprehensive understanding of the global port industry as a critical link in the international value chain, while equipping them with the strategic and operational tools needed to effectively respond to the sector's rapid transformations.

WHAT

This course will explore the impact of major global macro-economic and geopolitical trends on port platforms, including shifts in global supply chains, digitization, climate change and the transition to renewable energy. New and essential themes such as physical safety, cybersecurity and artificial intelligence will also be addressed, as these are increasingly shaping the future of port operations and strategies. Participants will gain insight into how these trends are shaping the port industry and the strategies needed to navigate them successfully. It will delve into the regional differences and specific challenges facing the port industry in various parts of the world, including China, India, the Middle East, Africa, Latin America and Europe. In addition, we will visit important players on the port platform of Antwerp & Zeebruges and examine the perspective of various actors in the supply chain. International port and maritime experts from around the globe and local experts from Antwerp will lead participants through these in-depth discussions on various topics.

Global macro-economics and geopolitical shifts

Major trends that are currently impacting the maritime and port industry, including demographic shifts, changes in commodity trading, the effects of globalization & deglobalization, the liberalization of trade & cross-border trade and armed conflicts.

Reflections on climate change, energy transition & sustainability

Energy transition: from an O&G based economy towards a carbon neutral world and a circular economy. Climate change is also impacting ports and must be addressed for a sustainable future.

Changes in the global supply chain

Global supply chains are facing disruptive trends such as nearshoring and changes in total cost models. E-commerce and digitalization are also affecting the holistic approach to hinterland and corridor development

Regional evolutions in port development

Regional perspectives on port reform and development.

Port Management & strategies

Measuring the concrete impact on ports and defining strategies to respond. A special focus will be given to safety, cybersecurity resilience and the application of AI-driven tools.

Perspective of various actors in the supply chain

The role, collaboration models, strategies and actions of the major actors in the internationalisation of ports: shipping lines, ports, global terminal operations and land transport operators.

KEY PERFORMANCE INDICATORS

- Measures the effect of global disruptions (geopolitical shifts, conflicts, pandemics, energy transition) on port operations, using indicators such as delays, volume fluctuations and rerouting events.
- Assesses the maturity of a port's digital infrastructure, including cybersecurity readiness, system uptime, incident detection time and adoption of AI/digital tools.

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