

# PORT MANAGEMENT & STRATEGIC MASTERPLANNING

Combi Course

Online: 30/01 – 24/02 2023

In Antwerp: 6/03 – 10/03 2023



A smart port connecting smart people



Port of  
Antwerp  
Bruges  
International





## WHO?

- This program is targeted towards experienced port professionals who are facing challenges related to making the right decisions in short-, medium- and long-term developments and investments in a port.
- Executive directors and managers that are active in overall port management, port (development) strategy, regional development strategy (with ports as a driver for regional development), planning & development (commercial and infrastructure) and port relations (port-government-communities).

## WHY?

- The outcome of this online program is to enable decision makers of port authorities and governments to develop a clear strategy and successfully implement a port governance model that will optimize the revenue flows and implement a sustainable growth model.
- Participants will discover all aspects related to a Masterplan as a strategical, technical, commercial and communication tool while obtaining the skills to review an existing Masterplan.

Visit our website

<https://apecporttraining.com>

Register

<https://apecporttraining.com/registration-2023/>

## WHAT?

### Port Management

#### 1 Role of Port Authorities

What are the different port governance models?  
What are the roles & responsibilities of a port authority, the government and the municipality?  
The port authority as a community builder

#### 2 Organization of a Port Authority

How is a port authority organized?  
How is a port financed and how are revenues generated through landlease, portdues and other services  
How is sustainability incorporated in the organization?

#### 3 Strategy of a Port Authority

How is a port strategy defined?  
Policy, mission, vision, corporate strategy  
Methodology, project management and budgeting of strategic projects

### Strategic Masterplanning

#### 4 Market Analysis

What is the importance of connectivity and sufficient hinterland solutions?  
How to create a macro economic outlook, demand & traffic projections?

#### 5 Fundamentals of Port Masterplanning

How is a port layout plan developed?  
On what grounds are port capacity projections based?  
Infrastructure and yard development

#### 6 Port Projects Management

Cost & development projections  
How to set and budget priorities and how to monitor the wanted and effective realization of them  
Equipment, Infra & Superstructure CAPEX

## Contact us



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